



MEDIA KIT 01 / 2020

valid from 01.09. to 31.12.2020 or until canceled

from 69 €

MONTHLY PRICE

PACKAGE (max. ads)	Regular PRICE in €
Package 50	69.-
Package 100	119.-
Package + 100	+ 49.-

- Package 50 includes up to 50 published ads
- Package 100 includes up to 100 published ads
- Package +100 includes an option to publish additional 100 ads
- Package +100 available as a supplement to Package 100 only
- All prices in EUR per month, without TAX
- Change of package available once per month

BENEFITS FOR NEW BROKERS

1st and 2nd year	100% discount
3rd year	you pay only 25% of regular price
4th year	you pay only 50% of regular price
5th year	you pay only 75% of regular price
from 6th year ...	you pay regular price

Benefits are available upon 1st registration of broker.
During BENEFIT period, number of published ads isn't limited.

In case of cancelation and re-registration, benefits aren't available.

Banner Advertising

BANNER SIZE	PAYMENT TYPE	ROS	HOMEPAGE	DESKTOP	MOBILE	TARGETING RND 1/5	EXCLUSIVE TARGETING
300 x 250 BETWEEN RESULTS	CPM	9 €	not available	✓	✓	11 €	not available
300 x 600	CPM	11 €		✓	✗	14 €	not available
VIDEO	CPM	14 €		✓	✓	18 €	not available
300 x 250 RIGHT MENU	1 month	not available		✓	✗	390 €	990 €
300 x 600 RIGHT MENU	1 month	not available		✓	✗	490 €	1390 €

Legend:

BASIC: all prices valid for single banner advertising on mornar.net website

CPM: price for 1000 impressions

MONTH: monthly unexclusive exposure RND 1/5

ROS: random display through website, except homepage

HOMEPAGE: display on homepage only

TARGETING RND 1/5: displayed on results page, targeting selected category, rubric (motor, sail, jet ski...)

EXCLUSIVE TARGETING: displayed on results page, monthly EXCLUSIVE exposure for selected rubric

NOTES:

BANNER: max.240 kb GIF, JPG, PNG. Additional banner: 90 EUR.

VIDEO: max. 10 Mb, surcharge 1 EUR for each subsequent 5 Mb

BANNER design: 290 €, available for GIF design., max. 3 frames

STATISTICS: stats for impressions, clicks, CTR

MIN. ORDER: 390 EUR for selected position

PRICES: displayed prices are netto, without TAX, valid from 01.09.2020 to 31.12.2020 or until cancelled.